

Zac Cope

Founder and AI automation builder · Management & Technology student, Tetr College of Business

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PROFILE

Founder who builds businesses and the AI systems that run them. Started Z Cubed Digital at 18 and runs it on Z Hub, a self-built AI system that finds and qualifies leads, drafts outreach, builds preview sites and reports client results: 11 clients so far. Co-founded House of 22 Yards at Tetr College of Business (₹70,000+ in sales in five weeks). Open to internships and roles, on-site, hybrid or remote, especially in AI and automation, marketing, business development or a founder's office.

EXPERIENCE

Founder · Z Cubed Digital · Remote Aug 2023 – Present

Websites, local SEO and Google Business Profiles for small businesses

- Won 11 clients, starting at 18 while travelling solo in South-East Asia and learning web development to fund the trip.
- **Automated client acquisition:** Z Hub finds prospects across 85 Facebook groups and Google Maps, qualifies each one with Claude and drafts personalised outreach for my approval.
- **Automated the lead magnet:** one click sends a lead's Google listing to a Claude Code agent that designs and deploys a bespoke preview site; 41 personalised previews and search reports made for prospects in four countries.
- **Automated delivery:** daily analytics, weekly local rank checks and a live results page for every client; took a landscaper with no website to Google's first page for 6 local searches and around 10 enquiries.
- Rebuilt Oberon Shrewsbury's website (three shops, trading since 1985), lifting its mobile speed score from 40 to 100, and set up its Shopify, Google Business Profiles, review management and weekly emails.

Co-founder · House of 22 Yards · Gurugram, India Sep 2026 – Present

Cricket-inspired streetwear brand; Tetr capstone, team of six

- ₹70,000+ in sales in five weeks, including \$660 in one day selling at the first Tetr bazaar (4th of 21 teams).
- Built the online store (headless Shopify) with WhatsApp preorders, in-person UPI payments and conversion tracking; worked with manufacturers on the first drop, shaped strategy and helped create content.

PROJECTS

Z Quant · Python backtesting engine and Next.js trade-replay app Apr – May 2026

- Tests hundreds of parameter combinations on years of market data, then forward-tests winners to catch overfitting.

Tetr challenges · set before the course started Jun 2026

- Interactive prototypes for "CEO of the Day" briefs (Instagram co-watching; an Uber Eats checkout designed to lift order value 20–30%) and websites for two Tetr Innovation Fund ventures.

EDUCATION

Tetr College of Business · Bachelor of Management & Technology Sep 2026 – 2030 (expected)

Seven countries over four years: India and Shanghai, China in year one, then Dubai, Kenya, New York, Europe and Argentina. Coursework: microeconomics, statistics, accounting, AI marketing, D2C brands, startups, public speaking.

Wrekin College · Shropshire, UK 2019 – 2023

A levels: Psychology, Economics, Mathematics

SKILLS

AI automation	Claude Code and cloud routines, AI agent design (skill files, approval gates), Anthropic API, Playwright
Acquisition	Lead sourcing, AI qualification, personalised outreach and follow-ups, lead magnets, funnels
Marketing tech	Local SEO, Google Business Profile, GA4, Search Console, Meta pixel, Shopify, email
Software	TypeScript, Next.js, React, Python, PostgreSQL (Prisma), Vercel, Google APIs, DataForSEO

ACHIEVEMENTS AND INTERESTS

- Have run every day since 25 February 2024: 970+ days across 14 countries and four continents.
- Finished the 110 km Ultra X Spring Trail (2026). Six HYROX races; best solo time 1:08:08.
- Professional Muay Thai fight in Chiang Mai, Thailand (2024). Advanced-certified scuba diver. Travelled solo through South-East Asia at 18; 35 countries visited in all.